Dear Parents,

We are pleased to introduce a **NEW and CONVENIENT** way to <u>purchase</u> food at your child's school cafeteria. The **Zip thru DINE WITH US Card** is a reloadable gift card that you load a balance onto and use it like cash at our Chartwells cafeteria... just SWIPE and GO!

The process is simple! Students will love using it and parents love the convenience and security of it.

- 1) Load a balance on a card. Minimum Load amount —is \$25 for all activations, top ups and eCertificates. We recommend loading online at www.zipthru-card.ca using a credit card, but a card can be initially loaded at the cash register as well.
- 1. To get started with your Zip thru DINE WITH US Card you first need to load a balance online and you don't need a card to do so. Simply purchase an e-Certificate from the www.zipthru-card.ca website. An e-Certificate allows you to load a balance instantly without the physical need of a card. When purchase is made online an e-mail will be sent instantly with an e-Certificate. Simply print and present to the cashier at the cafeteria who will transfer the balance to a physical card. If for some unseen reason, no cards are available at the cash, no worries as purchases can still be made using the paper e-Certificate.
- 2. Each time the card is used to make a purchase, the amount of the purchase is deducted from the balance on the card. A balance is printed at the bottom of each receipt.
- 3. After a balance has been added you can protect the balance by creating an account online at www.zipthru-card.ca. If lost or stolen, go online and put a hold on the balance remaining and then contact the Chartwells Supervisor to have the balance transferred to a new card.
- 4. Keep the card and reload online as often as required.

Features that make this the RIGHT program for students and parents:

- 1. Convenient! No need for students to carry cash. Auto reload feature available for convenient top-ups.
- 2. Parents will know that their money is being used to purchase healthy food at school.
- 3. Parents are able to view balances and spending online between reloads.
- 4. E-Certificate purchases online allow you to load a balance instantly without the physical need of a card.
- 5. Protection available if you create an account online after a balance has been loaded and you report loss online promptly before it has been used.
- 6. No expiration date so balance can be carried-over year to year! Graduating students will need to deplete their balance before leaving or pass on to a younger sibling at the school.

We are currently offering a purchase incentive to parents to provide them with extra value if they purchase and or reload cards online. A 10% instant value is added to cards for all loads of \$100.00 or more.

Please visit our Chartwells website <u>www.eatlearnlivecanada.ca</u> where you can find more information and be directed to the zip thru website to purchase.

We hope that you enjoy our new service! For more information please contact Kind regards,